

PURE VANS

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www.purevans.com





Love what you do

Who said work couldn't be fun? The all-new Ford Fiesta Van delivers just the right balance of eye-catching good looks and smart, practical design that's perfect for you and your business. A generous rear load space with four tie-down points, allows you to transport cargo securely. And delivered with all the signature driving dynamics of a Ford Fiesta. Fiesta Van makes work fun.



Ample loadspace

Ford Fiesta Van offers a generous 0.96 cubic metres of rear load space. Four usefully placed tie-down points, plus a full load floor rubber mat, means you can transport items safely and securely without worrying about them moving around as you drive.



Fiesta Van EcoBoost Hybrid

Featuring 48-volt electrified powertrain technology, the new Fiesta Van EcoBoost Hybrid delivers petrol performance and optimised fuel efficiency** without reducing load volume or payload. (Optional)





^{*}Cargo and load capacity limited by weight and distribution.

^{**}Please refer to the specifications section for fuel efficiency and performance information.

Work made easy

Who said work needed to be tough? The Ford Fiesta Van now delivers a wider range of intelligent driver assistance features than ever before, including Ford SYNC 3 with satellite navigation***, Adaptive Cruise Control with Forward Alert***, and Ford Lane-Keeping System*** – all making your business trips easier. The new FordPass smartphone app lets you access a range of additional services, including Live Traffic updates. While the stylish Ford Fiesta Van interior offers all the comfort of a premium passenger vehicle.





Ford SVNC

SYNC 3 integrates seamlessly with your smartphone, letting you control everything from phone calls and text messaging to music and satellite navigation*** – all via the touchscreen or through simple voice commands. While downloading the new FordPass App lets you control a host of new features from your smartphone such as searching available parking spaces, checking costs, opening hours; and with the FordPass Connect option, remote locking and unlocking is possible.

FordPass Pro

FordPass Pro is a dedicated new app to help small business customers and owner operators keep their vehicles safe, secure and running efficiently. Features include remote locking/unlocking, vehicle health check that allows remote monitoring of fluid levels and tyre pressures, the ability to view the locations of up to five connected Ford vehicles, and Guard Mode that alerts you when someone tries to access your vehicle with a key.**

Uses sensors. 2Driver Assistance feature. Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

1Don't drive while distracted. Use voice-operated systems when possible; don't use handheld devices while driving. Some features may be locked out while the vehicle is in gear. Not all features are compatible with all phones.

Please note: Full SYNC 3 smartphone integration only available with iPhone 5/Android 5.0 (Lollipop) or higher. Some SYNC 3 functions require a data connection, so mobile data charges will apply. To check whether Apple CarPlay and Android Auto are available in your market, please check official Apple CarPlay and Android Auto websites for the latest information. Map updates are complimentary for a limited time following vehicle registration.

*Live Traffic and Local Hazard Information access is complimentary for the first 12 months following the registration of a new vehicle featuring SYNC 3 with navigation; thereafter a licence fee is payable.

**FordPass Pro is a free app, compatible with select smartphone platforms and is available via download. Future features may be chargeable and message and data rates may apply.

***Some of these features may be optional extras with additional cost - please check the standard specification of your selected model.



Intelligent technologies



Electronic Automatic Temperature Control

Electronic Automatic Temperature Control (EATC) maintains the precise temperature you select for your heated or air conditioned comfort. (Option)



Driver Alert^{Ø2)}

Designed to inform you if the system detects driving behaviour that indicates a drop in alertness levels. Initially, a warning icon is displayed in the instrument cluster, asking you to take a rest. If driving alertness further declines, the message is repeated and combined with a chime.

^ØUses sensors. ²⁾Driver Assistance feature.

Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle



Pre-Collision Assist with Pedestrian Detection^{©2)}

Uses radar and camera technology to scan the road ahead. If a collision risk with a vehicle or pedestrian is detected, it'll then provide you with a warning. If you don't respond in time, the system can automatically apply up to full braking force to help reduce the severity of, or even eliminate, some frontal collisions. (Option)

[©]Uses sensors. ²⁾Driver Assistance feature.

Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle. Pre-Collision Assist with Automatic Emergency Braking can detect pedestrians, but not in all conditions and does not replace safe driving. See owner's manual for system limitations.



Auto high beam^{Ø2)}

A useful night-driving aid, auto high beam temporarily dips your headlights when it detects oncoming traffic or a vehicle ahead, stopping you dazzling other drivers. It then automatically reverts back to high beam, giving you maximum visibility. (Option)

OUses sensors. 2) Driver Assistance feature.

Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



Traffic Sign Recognition (92)

Whether the signs are at the side of the road or above it, permanent or temporary, Traffic Sign Recognition can identify them. An icon of that speed or a no-overtaking sign appears on the instrument cluster and changes every time you enter a new limit. (Option)

[®]Uses sensors. [®]Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

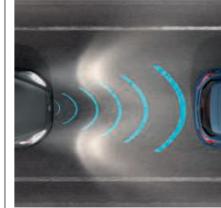


Lane-Keeping System^{Ø2)}

Uses a forward-looking camera to detect if you're unintentionally drifting out of lane. Lane Keeping Aid can provide steering torque assistance to help guide you back into the right lane. If you're slow to react or don't respond, Lane Keeping Alert warns you by vibrating the steering wheel and displaying a visual warning. The technology will automatically deactivate at speeds below 65 km/h or can be turned off manually. (Standard on Sport)

[©]Uses sensors. ²⁾Driver Assistance feature. **Note** Lane-Keeping System does not control steering.

Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



Adaptive Cruise Control with Forward Alert^{©2)}

With Adaptive Cruise Control technology, you choose the speed you want to drive at and the system will maintain it. If the built-in RADAR sensor detects a vehicle ahead, it will slow your vehicle to maintain a pre-set distance. Once the road in front is clear, the system will accelerate to your chosen speed. (Option)

[©]Uses sensors. ²⁾Driver Assistance feature.

Note Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.



Blind Spot Information System^{Ø2)}

Blind Spot Information System alerts you via discreet warning lights in both door mirrors, when another vehicle - car, van or lorry - enters your blind spot.

Similarly, Cross Traffic Alert warns you if a moving hazard is detected while you reverse from a perpendicular parking space. (Option)

[®]Uses sensors. [®]Driver Assistance feature. **Note** Driver-assist features are supplemental and do not replace the driver's attention, judgement and need to control the vehicle.

Fiesta Sport Van

Key exterior features, standard on Sport

- 17" 5x2-spoke alloy wheels in Rock metallic finish
- LED projector headlights with LED daytime running lights
- Sport-style front fog lights
- Quickclear heated windscreen
- Sports-tuned suspension
- Unique upper grille, bumpers and side skirts
- Single chrome exhaust
- Body colour rocker panels

Key interior features, standard on Sport

- Sport-style front seats, with adjustable lumbar support
- Manual air conditioning
- Ford Power starter button
- Thatcham Category 1 perimeter and volume sensing alarm
- Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid)
- Ford SYNC with DAB, Voice Control and 8"
 TFT touchscreen display, GPS, Bluetooth®
 and USB connectivity, and four speakers
- Steel bulkhead with upper half mesh
- Adjustable Speed Limiter
- Stainless steel sports pedals
- Leather-trimmed sports-style steering wheel with red stitching



Engines

Petro

1.0L Ford EcoBoost 125 PS (92 kW)
1.0L Ford EcoBoost Hybrid 125 PS (92 kW)



18" Rock Metallic machined alloy wheels.
(Option)



Steering wheel with perforations and red stitching. (Standard)



Model shown is a Fiesta Sport Van in Race Red solid body colour (option).

Colour and trim

Choose the colour and trim that best reflects your business brand.

1. Sport Insert: Court in Ebony Bolster: View in Ebony









Solid body colour



Magnetic Metallic body colour*

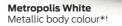






Moondust Silver Metallic body colour*







Agate Black Metallic body colour*



Ruby Red Metallic body colour*

Zinc coating |Phosphate coat Electrocoat

body colour*)

Note The images used are to illustrate body colours only and may not reflect the vehicle described. Colours and trims reproduced within this brochure may vary from the actual colours, due to the limitations of the printing processes used. *Frozen White solid body colour and metallic body colours are options, at extra cost. [†]Body colour available from mid 2019.

Accessories

Tow bar, fixed or detachable

Providing extra transport and stowage capability. Both a fixed and detachable tow bar are available. The tow bar can tow up to 1100 kg* depending on engine (check with your Ford Dealer for further details). (Accessory)

Rear bumper protection plate

Stainless steel bumper protection plate helps to protect against wear and tear when loading while adding a stylish look to your vehicle. (Accessory)

Alloy Wheels

A wide selection of styles and sizes are available from 16" to 18". (Option and Accessory)

ClimAir®+ wind deflectors

Gives you a more comfortable drive with the front windows open, even during light rain. (Accessory)

Rubber floor mats

Tray style rubberised all-weather floor mats with the Fiesta nameplate are tailor-made to fit and help to protect against dirt and damp. The driver's mat is securely fixed directly onto the vehicle's floor to help prevent it from slipping. (Accessory)

Novetud+ soft tonneau cover

Easy to install and remove, the load compartment cover helps to protect your belongings from prying eyes. (Accessory)





Locking wheel nuts

Locking wheel nuts help to secure your alloy wheels and help to protect them from theft. Only removable with the special tool included in the kit. (Accessories)



Mud flaps

Contoured mud flaps help to protect the bodywork of your Ford Fiesta Van from stone chips and road spray. Available for front and rear. (Option and accessory)



ACV+ Qi Wireless Charging Kit

Quicker, easier and neater than wired charging, a wireless charging kit allows you to recharge a range of devices whilst you are on the move. There's no need to plug and unplug each time - simply place the device on top of the wireless charging pad. (Accessory)

For use in conjunction with ACV* Qi charging **case** for Apple iPhone® with integrated wireless charging function. Available for a range of iPhone® models and in a choice of colours to suit your phone. (Accessory)



Rati+ Armrest

An innovative armrest with practical storage space. The portable pocket feature allows you to safely store personal items, then clip it to your belt to take them with you. (Accessory)

^{*}Towing and load capacity depends on engine and vehicle series. please refer to vehicle weight and load specifications. +Item covered by third party supplier's warranty, please see back cover for details.

For more accessories please visit the Online Accessory Catalogue at www.ford-accessories.co.uk

For a range of Ford branded merchandise – from clothing to lifestyle products – visit www.fordlifestylecollection.com Items ordered as an option with be fitted in the factory. If ordered as an accessory items will be fitted at the dealership.



FORD **BUSINESS SERVICE**

Efficiency, accuracy and convenience are at the heart of the Ford Transit24 commercial vehicle service promise. Therefore, whether it is servicing, maintenance or repair you need, be sure to come and see us.

- Available from all Transit Centres and Transit Service dealers
- While-you-wait servicing by prior appointment
- Late night servicing available at least once per week
- Priority treatment for urgent repairs
- Vehicle off the road repairs (VOR)*
- Collection and delivery**
- Testing and MOTs
- Transparent pricing
- Genuine Ford parts quality
- Ford-trained technicians
- Interim checks for optimum vehicle performance
- Service Activated Roadside Assistance[†]
- Ford Protect packages to suit you
- One Call to access all the Ford services you need

For more information and to find your nearest participating Ford Commercial Vehicle Dealer, visit the aftersales support section at www.ford.co.uk/transit24

Commercial Vehicle Finance

When it comes to financing your Ford Commercial Vehicle, our size and expertise means we're well placed to provide you with a wide range of finance products.

Ford Credit[©]: Provides a range of finance plans for Commercial Vehicle customers interested in owning their vehicle.

Ford Lease^o: Specialises in contract hire and leasing and provides an alternative range of finance plans which can be tailored to suit your business.

FORD **PROTECT**Classic Extended Warranty

Extend your warranty up to 5 years / 100,000 miles (from date of registration), with Ford Protect.

Extend your standard 3-year warranty and enjoy worryfree motoring for many years to come. Ford Protect provides a range of key benefits including:

- Extended duration and mileage
- Cover against unexpected repair costs
- Protection on trips abroad
- With a Ford Protect Plan, the price of parts and labour are guaranteed for the length of your plan
- Helps prolong the lifespan of your Ford vehicle

Helps protect your vehicle resale value

Ford Protect terms and conditions apply for further information please call 03702 416 726.

Important Informatio

[®]Ford Credit: Finance subject to status. Guarantees may be required. Freepost Ford Credit.

Ford Credit is a trading style of FCE Bank plc. which is authorised by the Prudential Regulation Authority and regulated by the Financial Conduct Authority and Prudential Regulation Authority under firm reference number 204469.

Ford Lease: Ford Lease is provided by ALD Automotive Ltd, trading as Ford Lease, Oakwood Drive, Emersons Green, Bristol, BS16 7LB. ALD Automotive is registered in England No. 987418. For the purposes of the Data Protection Act 1998 the data controllers in relation to any information you supply are Ford Motor Company Limited, FCE Bank Plc and ALD Automotive. Finance subject to status. Guarantees and indemnities may be required. ALD Automotive is authorised and regulated by the Financial Conduct Authority.

^{*}Repairs will start on the same working day (as long as you bring your vehicle in before 3pm), or at least within 24 hours of its arrival. If we need to order parts, we'll begin work the day they're delivered. 'Vehicle off road' repairs should be completed within 24-hours.

^{**}Your Transit Centre can arrange to collect your vehicle and deliver it back to you after service or repairs, so you can get on with running your business. By arrangement and limited to a specific mileage radius of the dealer. Contact your local dealer to discuss your requirements.

†Available at participating Dealers only. Roadside Assistance is activated automatically at every routine service with coverage extended valid from the date of service for 12 months, or until the next service is due, whichever comes first. See Ford.co.uk/roadsideassistance for more information.

Efficiency

Ford Fiesta Van EcoBoost Hybrid features sophisticated electrified powertrain technology to deliver petrol performance and optimised fuel efficiency*, without reducing load volume or payload**.

The new Fiesta Van EcoBoost Hybrid adds an electrified option to the Fiesta Van line-up, making it both responsive to drive and cost-effective to operate.

The system enhances the 1.0-litre Ford EcoBoost petrol engine with a belt-driven integrated starter/generator (BISG), which recovers the energy usually lost during braking and coasting, and uses it to charge its onboard battery pack.

The BISG also acts as a motor, seamlessly integrating with the petrol engine and using the stored energy to deliver extra torque during driving and acceleration, particularly at lower engine speeds, as well as running the van's electrical ancillaries to further enhance efficiency and performance*.

Ford Fiesta Van EcoBoost Hybrid features include:

- 1.0L Ford EcoBoost Hybrid (125 PS/92 kW) petrol engine with cylinder deactivation technology
- Belt-driven integrated starter/generator (BISG) provides additional torque during normal driving and acceleration
- 48-volt lithium-ion air-cooled battery pack located under the front passenger seat. It is automatically recharged
 by the engine while you drive, and by regenerative braking that reclaims the energy typically wasted as you slow
 down
- Enhanced Auto Start-Stop system operates in a wider range of scenarios for enhanced fuel efficiency*, including when coasting to a stop below 15 mph (24 km/h)
- 0.96 cu.m load volume and 531 kg payload**

Fuel economy and CO₂ emissions

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedeure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO₂ figures shown are derived from the new WLTP test. Please note that vehicle registration tax (VRT) is not based on these WLTP figures in 2019, these figures are for information purposes only.

Understanding fuel data

The table below shows the fuel consumption (WLTP) and CO₂ emissions (WLTP) for each available engine when fitted on a standard specification (with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO₂ emissions. Please speak to your Ford Dealer for more information.

The fuel consumption you achieve in real life conditions and CO₂ produced will depend upon a number of factors including options and accessories fitted, variations in weather, driving styles and vehicles load.

			Combined Fuel consumption (WLTP)		CO ₂ Emissions (WLTP)	
	Available on	Axle ratio	Lowest performing (L/100km)	Highest performing (L/100km)	Lowest performing (CO_2)	Highest performing (CO ₂)
Fiesta Van 3-door						
Petrol						
1.0 Ford EcoBoost 125 PS (91 kW) with Auto Stop Start, 6 speed manual transmission	Sport	3.94	4.5	6.5	148	102
1.0 Ford EcoBoost 125 PS (91 kW) mHEV with Auto Stop Start, 6 speed manual transmission	Sport	3.94	4.3	6.2	142	99

The test used to establish fuel consumption and CO₂ figures has changed to deliver results that are more representative of real driving. The Worldwide Harmonised Light Vehicle Test Procedure (WLTP) has replaced the old NEDC test. The Fuel Consumption and CO₂ figures shown are derived from the new WLTP test. This will produce more accurate figures which most likely will be greater than those arrived at using the NEDC test. Please be mindful of this in making comparisons between vehicles where some manufacturers may still display the old NEDC figures. It should be noted that vehicle registration tax (VRT) and where applicable motor tax is not based on these WLTP figures in 2020, these figures are for information purposes only. For further information please visit https://www.ford.co.uk/owner/resources-and-support/fuel-economy

Understanding fuel data - The table shows the fuel consumption (WLTP) and CO, emissions (WLTP) for each available engine when fitted on a standard specification Fiesta Van(with no options or accessories). Adding options or accessories to your chosen vehicle can Impact WLTP fuels consumption and CO, emissions. Please speak to your Ford Dealer for more information.

^{*}For further fuel economy and emissions information, please refer to the specifications section.

^{**}Cargo and load capacity limited by weight and weight distribution. Maximum payload varies and is based on accessories and vehicle configuration. See label on door jamb for carrying capacity of a specific vehicle.

Dimensions



Width: 1,783 mm Width (with mirrors): 1,941 mm Length: 4,065 mm

Capacity



cu.m

Loadspace Height: 923 mm Width: 1,281 mm Length: 1,283 mm Dimensions (mm)

	3-door Van Sport Series
verall length	4065
verall width with mirrors	1941
verall width with folded back mirrors	1783
verall width without mirrors and handles	1735
verall height (unloaded vehicle full tank)	1466
/heelbase	2493
ront overhang	842
ear overhang	730
/idth between wheelhouse	984
aximum load floor width	1281
pad opening width	948

	3-door \ Sport Se
Load opening height	613
Maximum loadspace length (at floor)	1283
Maximum loadspace length (at belt line)	1104
Max. cargo height to roof at front of bulkhead	923
Fuel capacity (litres) petrol/diesel	42/40
Loadspace volume (m³)	0.96
Turning circle (m)	
Kerb to kerb	10.0
Wall to wall	10.4

Measured in accordance with ISO3832. Dimensions may vary dependent on the model and equipment fitted.

Styling and appearance

	Sport
Wheels	
Alloy – 17x7", ST-Line design Rock Metallic (fitted with 205/45 R17 tyres*)	•
Alloy – 18x7", ST-Line design Rock Metallic/Machined (fitted with 205/40 R18 tyres*)	0
Spare wheel – Steel 14"	•
Locking wheel nuts	0
Design features	
Door handles – Body colour	•
Rear privacy glass	0
Front upper grille – Unique Sport	•
Active Grille Shutter	•
Front bumper – Unique Sport	•
Rear spoiler – Body colour with centre high-mounted stop light	•

	Š
Rear spoiler – Body colour, large, with centre high-mounted stop light	0
Rear bumper – Unique Sport	•
Rocker panel – Body colour	•
Door edge protectors	0
Paint	
Paint – Solid	0
Paint – Metallic	0

lack = Standard, O = Optional, at extra cost, \Box = Part of an Option Pack at extra cost. *The wheel you choose will be fitted with the tyre size noted, but no choice of tyre brand is available.

Note: the 18" wheels and tyres available on Ford Fiesta are designed to deliver more sporting driving characteristics and a firmer ride quality compared to standard 16" wheels. All 17" and 18" wheels require steering rack limiter (plant and Dealer fit).

Driving experience

Driver assistance

Speed Limiter – 120 km/h	0
Speed Limiter – 100 km/h	0
Speed Limiter – 90 km/h	0
Parking distance sensors – Rear	0/□
Cruise control with Adjustable Speed Limiter	
Adaptive Cruise Control with Adjustable Speed Limiter	
Rear-view camera (requires rear parking distance sensors)	0
Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid) (includes front-view camera)	•
Blind Spot Information System with Cross Traffic Alert ²⁾	0/□
Speed Limiter	•
Traffic Sign Recognition ²⁾ with Intelligent Speed Assist ²⁾ (available to order as an additional option when Adaptive Cruise Control is selected) – Requires Navigation	
Exterior lighting	
Headlights – LED projector with black bezel and dedicated LED daytime running lights (includes LED rear lights)	•
Headlights – Automatic headlights (includes automatic wipers with rain sensor)	•
Front fog lights (including cornering lights) – Sport	•
Rear fog light	•
Ford Easy Fuel capless refuelling system	•
Suspension	
Suspension – Sports	•
Instruments and controls	
Tyre Pressure Monitoring ¹⁾	•
■ = Standard, ○ = Optional, at extra cost. □ = Part of an option pack at extra cost. ¹¹Safety feature.	

Driving experience

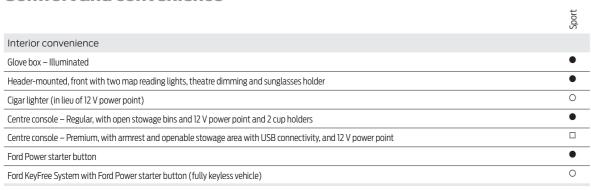
	Sport
Option Packs	
Visibility Pack – Rain-sensing wipers, auto-dimming rear view mirror	0
Driver Assistance Techno Pack – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), and Speed Limiter (exclusive pack ¹)	•
Driver Assistance Pack 1 – Rear parking distance sensors, power-foldable door mirrors with puddle lights (marketing pack ¹⁾)	0
Driver Assistance Pack 3 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), Traffic Sign Recognition, Driver Alert, automatic headlights and auto high beam, and Speed Limiter	0
Driver Assistance Pack 3a – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), Traffic Sign Recognition, Driver Alert, automatic headlights and auto high beam, cruise control with Adjustable Speed Limiter	0
Driver Assistance Pack 4 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), Emergency Brake Assist (EBA) with Distance Alert, Adaptive Cruise Control with Adjustable Speed Limiter	0
Driver Assistance Pack 5 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), Traffic Sign Recognition, Driver Alert, automatic headlights and auto high beam, Emergency Brake Assist (EBA) with Distance Alert, Adaptive Cruise Control with Adjustable Speed Limiter	0
Driver Assistance Pack 6 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), Traffic Sign Recognition, Driver Alert, automatic headlights and auto high beam, Blind Spot Information System with Cross Traffic Alert (includes power-foldable door mirrors with puddle lights), and Speed Limiter	0
Driver Assistance Pack 7 – Lane-Keeping System (including Lane-Keeping Alert and Lane-Keeping Aid), cruise control with Adjustable Speed Limiter	0

Performance and efficiency

■ = Standard, ○ = Optional, at extra cost. □ = Part of an option pack at extra cost. ¹⁾Safety feature.

Per formance and efficiency	Sport		Sport
Engine		Technology	
1.0 Ford EcoBoost 125 PS (91 kW) (6-speed manual)	0	Electric power-assisted steering (EPAS)	•
1.0 Ford EcoBoost 125 PS (91 kW) mHEV (6-speed manual)	0	Auto Start-Stop systems on all engines	•
Instruments and controls		● = Standard, ○ = Optional, at extra cost.	
Trip/fuel computer	•		

Comfort and convenience



Comfort and convenience

	Sport
Rear-view mirror – Standard	•
Rear-view mirror – Electronic	0/□
Audio and communication systems	
Radio/CD with DAB (Digital Audio Broadcasting), 8" TFT touchscreen display, four speakers, MP3-compatible, remote audio controls, hands-free calling, GPS, Bluetooth® and USB connection for external music devices	•
Radio/CD with DAB (Digital Audio Broadcasting), 8" TFT touchscreen display, four speakers, MP3–compatible, remote audio controls, Ford SYNC 3 with Navigation Centre, Voice Control System, Apple CarPlay, Android Auto, Emergency Assistance*, hands-free calling, GPS, Bluetooth*, Privacy Mode, and USB connection for external music devices	0
Climate control	
Air conditioning – Manual control	•
Air conditioning – Electronic Automatic Temperature Control (EATC)	0
Interior lighting	
Courtesy lights – Header-mounted, front LED lights with map reading lights and theatre dimming	•
Seating	
Front seats – Sports-style	•
Front seat – Driver's manual height and fore/aft adjustment	•
Front seat – Driver's manual lumbar support adjustment	0/0
Front seat – Passenger's manual lumbar support adjustment	0/0
Front seats – Heated cushion and seatback	0
Instruments and controls	
Steering wheel – Sport, 3-spoke, flat-bottomed	•
Steering wheel – Heated, leather-trimmed (includes heated seats)	
Handbrake – Leather-trimmed with chrome gear knob (included with leather-trimmed steering wheel)	•
Gearshift knob – Sport, leather-trimmed with aluminium insert and metal grey gaiter stitching	•
Door mirrors – Electrically-operated and heated, integrated side indicator, body colour housings	•
Door mirrors – Electrically-operated and heated, power-foldable, integrated side indicator, body colour housings with puddle lights	0/0
Door mirrors – Body colour caps	•
Sport pedal set – Stainless steel cappings and rubber inserts	•
Windows – Electrically-operated front with one-touch lowering/closing on driver's side	•
Technology	
Quickclear heated windscreen	•
Option Packs	
Seat Pack 2 – 4-way passenger seat adjuster with passenger lumbar adjuster and centre console armrest	0
• = Standard, O = Optional, at extra cost, \square = Part of an option pack, at extra cost. *Ford Emergency Assistance is an innovative SYNC feature that uses a Bl	uetooth®-

• = Standard, O = Optional, at extra cost, \square = Part of an option pack, at extra cost. *Ford Emergency Assistance is an innovative SYNC feature that uses a Bluetooth®-paired and connected mobile phone to help vehicle occupants initiate a direct call to the local Communications Centre, following a vehicle crash event involving an airbag deployment or fuel pump shut off. The feature operates in more than 40 European countries and regions.

Safety and security

	Sport
Safety	
$Airbags-Driver's \ and \ front \ passenger, with seat \ belt \ reminders \ and \ seat \ belt \ pre-tensioners \ (includes \ passenger's \ airbag \ deactivation \ switch)$	•
Airbags – Front side impact ¹⁾	0
Security	
Remote central locking	•
Locks – Power door deadlocks, shielded with strengthened mountings	•
Thatcham Category 1 perimeter and volume-sensing alarm (requires remote central/double locking)	•
Brakes	
Anti-lock braking system (ABS) ¹⁾ with electronic brake-force distribution (EBD) ¹⁾	•
Electronic Stability Control (ESC) ¹⁾ with Traction Control ¹⁾ , Emergency Brake Assist (EBA) ¹⁾ , Hill Start Assist (HSA) ²⁾	•
Rear disc brakes – Front and rear discs	•
Hill Start Assist ²⁾	•
Collision Mitigation ²⁾	0
Emergency Brake Assist (EBA) ¹⁾	•
Emergency Brake Warning ²⁾ – Automatic flashing of brake lights under heavy braking	•

• = Standard, O = Optional, at extra cost, \square = Part of an option pack at extra cost. *Note: A rear-facing child seat should never be placed in the front passenger seat when the Ford vehicle is equipped with an operational front passenger's airbag. "Safety feature, 2"Driver assistance feature.

Heated steering wheel

For extra warmth on crisp winter mornings, Fiesta Van's heated steering wheel is easily activated at the push of a button or via your SYNC 3 system, to provide an additional layer of comfort between you and the cold outside. (Option)



Utility

	Spor
Body	
Windows – Glazed second row	0
Carpet and trim	
Floor mats – Front, deluxe carpet	•
Loadspace compartment	
Bulkhead	•
Flat load floor board	•
Tie-down loops	•

● = Standard, ○ = Optional, at extra cost.

Get the most from your new Ford

We want to help you get the most from your new Ford. And to do that, you need to know how much it is designed to safely carry, both in terms of payload and load volume. Your Ford Dealer can provide professional advice on important specification aspects, and help to find the right van for your budget and business needs.

The Ford Fiesta Van is designed to carry cargo – and lots of it.

Choosing a new van is an important decision with lots of factors to be considered. While some aspects, like selecting the most appropriate derivative, identifying the intended primary use and determining load box size are relatively simple, others, such as calculating payload are more complex.

Payload capacity

To calculate payload, you need to know two things: the vehicle's gross vehicle mass (GVM) and its kerb mass.

GVM is the maximum permissible weight of the vehicle when loaded and ready to go – that includes the weight of the vehicle itself, ancillaries, driver and crew (assuming the industry standard weight of 75 kg/person), fluids, fuel tank 90% full (1 litre of diesel = approximately 0.85 kg), optional and aftermarket equipment, and cargo.

Kerb mass is the weight of a standard-specification base series vehicle, including fluids and fuel tank 90% full, but without the driver, crew or cargo. If you intend to load the vehicle close to its maximum capacity, it is recommended that you add a margin for error of 5% of the kerb mass to the kerb mass figure before calculating payload, to reduce the risk of overloading.

Payload is the difference between the two.

Gross vehicle mass minus kerb mass = payload

So to help you choose the right vehicle for your needs, here are some more detailed explanations about the factors that can influence a vehicle's payload. These include, but are not

Driver and crew

We calculate the weight of the driver based on the industrystandard weight of 75 kg. Remember that the driver and crew are not included in the kerb mass figure, so when a driver or crew boards the vehicle, its available payload will be reduced accordingly.

Factory-fitted options

Most factory-fitted options will affect a vehicle's payload. For example, air conditioning can add approximately 10 kg to a vehicle's weight, and therefore reduce its payload accordingly.

Your Ford Dealer will be able to tell you what features can add or reduce your vehicle's kerb mass and by how much.

Series

All kerb masses quoted in this brochure are for standardspecification series models. Higher series models will generally weigh more due to the increased level of features and equipment.

Manufacturing tolerances

Variations in manufacturing and production processes mean that no two vehicles are likely to weigh exactly the same.

Accessories and aftermarket conversions

It is important to think carefully about what to do with your vehicle after you take delivery. Any accessories fitted or aftermarket conversions to the vehicle may adversely affect its payload. Please speak to your Ford Dealer for more information and advice.

If payload is critical to your business, or if you plan to carry cargo at, or close to, the vehicle's maximum capacity, your Ford Dealer can help. Using their specialist expertise and knowledge, they can advise you on the exact specification of vehicle required to meet your individual business needs.

Configure your van to suit your job

Ford vehicles are available with a wide range of standard and optional features. Your Ford Dealer can help you ensure that you specify the right vehicle features for your specific business needs, including technical items to aid aftermarket fitment of specialist equipment or conversion.

Note Technical information for vehicle converters can be found online via the Body and Equipment Mounting Manual at www.etis.ford.com: go to >information >>vehicle conversions.

Weights, loads and performance

	Max. Gross payload (excluding driver, passengers) (kg)	Gross vehicle mass (kg)	Min. Kerb mass in basic trim (excluding driver/ passengers) (kg)	Gross train mass (kg)	Max. Towable mass braked (kg)/ unbraked
Sport					
1.0 Ford EcoBoost mHEV 125 PS (91 kW)	515	1620	1105	2720	1100/590
1.0 Ford EcoBoost mHEV 125 PS (91 kW)	515	1635	1104	2720	1100 / 580

All figures quoted are preliminary and are a range from/to dependent on options selected. Kerb mass is affected by many factors such as bodystyles, engines and options. It is the weight of a standard-specification base series vehicle (different series will have different kerb masses), including fluids and fuel tank 90% full, but without the driver (75 kg), crew or cargo. Payload within this guide is the difference between gross vehicle mass (GVM) and kerb mass with a further 75 kg deduction for the weight of the driver. It must be noted that actual weight will always be subject to manufacturing tolerances which may result in payload variations between this guide and actual weight. For customers intending to load vehicle close to maximum payload. we suggest you also add a margin for error of 5% of kerb mass to the kerb mass figure before calculation, to reduce risk of overloading. NB: It is the responsibility of the vehicle operator to ensure their vehicles are legally compliant for road use.

Warranty

	\$ \$
3-year/60,000 mileage* Ford Protect Classic Plan Warranty	•
1-year/unlimited mileage* Ford Assistance Roadside Cover (Europe)	•
1-year/unlimited mileage* Paint Warranty	•
12-year/unlimited mileage* Perforation Warranty	•

= Standard, O = Optional, at extra cost.

*From the date of first registration. Subject to terms and conditions.

Next steps



For full features and specifications,

download the digital ebrochure or view the interactive brochure to benefit from the full immersive experience of your chosen Ford model. Please download them from: www. Ford.co.uk



test drive

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mobile.

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The Government fuel figures do not express or imply any guarantee of the fuel consumption of any particular vehicle. The vehicles themselves have not been tested and there are inevitably differences between individual vehicles of the same model. In addition, a vehicle may incorporate particular modifications. Furthermore, the driver's style and road and traffic conditions, as well as the extent to which the vehicle has been driven and the standard of maintenance, will affect its fuel consumption. Insurance groups are only as recommended by the Association of British Insurers. You should always consult your insurance adviser for confirmation.

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Ford Motability

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Finance

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Published by Ford Motor Company Limited,

Laindon, Essex, England.

BJN 208151. FoE H46E

FA 1550/17

1020/GBR en

October 2020.

Registered in England No. 235446.

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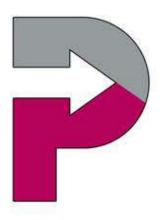
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